



keelym.rust

designer, coach, & strategist

hmu, pal

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intangibles

TEAM PLAYER + COACHABLE

THRIVES IN A HIGH INTENSITY ATMOSPHERE

AN INTENSE PASSION FOR BUILDING RELATIONSHIPS

CLIENT EXPERIENCE DEVELOPMENT + GIFTING

SYSTEMS + WORKFLOW DEVELOPMENT

QUEEN OF "FIGURING IT OUT"

software + systems

ADOBE CREATIVE CLOUD
MAC (♥) + PC PROFICIENT
MICROSOFT OFFICE
PLANOLY
PROPHOTO
SHOWIT
SQUARE
SQUARESPACE
TRELLO

hi, i'm keely!

PASSIONATE | SELF STARTING | CREATIVE

As a creative, it's important for my clients to walk away loving their deliverables, but just as important? How much they love their experience! As an entrepreneur + former Disney Cast Member, I know how crucial experience and service are in conjunction with a quality product and authentically built relationships. I'm a true believer in making everyone I work with feel like they truly matter - kindness is #1 in my book.

the deets

even keel design
february 2013 - present

FOUNDER + BRAND DESIGNER

sephora | franklin, tn
november 2016 - present

EDUCATION LEAD

lane & kate | oxford, oh
march 2015 - october 2016

STORE MANAGER + MARKETING DIRECTOR

walt disney world | orlando, fl
may 2012 - december 2015

MERCHANDISE COORDINATOR

massey services | orlando, fl
november 2014 - november 2015

MARKETING SPECIALIST

education

murray state university, murray ky
bachelor of arts | liberal arts | 2012